

BRANDS WHOSE TAR AND NICOTINE RESULTS
FOR MARKET SAMPLE THIRTEEN
SHOW STATISTITCALLY SIGNIFICANT CHANGES

<u>BRANDS</u>	<u>NICOTINE</u>	<u>TAR</u>
Adam - KF	+	+
Alpine - KFM	-	
Benson & Hedges - KFHP	-	-
Benson & Hedges - 100 F	-	
Benson & Hedges - 100 FM	-	
Bull Durham - KF	+	+
Camel - KF	-	-
Carlton 70's - RF	+	+
Chesterfield - RNF	+	+
Chesterfield - KNF	+	+
Chesterfield - KF	+	
Chesterfield - KFM	+	
Chesterfield 101 - 100 F		+
Domino - KNF		+
Domino - KF	+	+
Doral - KF	+	
Du Maurier - KF		+
Edgeworth Export - KF		-
Edgeworth Export - 100 F		-
English Ovals - KNF	-	
Eve - 100 F	+	+
Eve - 100 FM	+	
Fatima - KNF	+	
Frappe - KFM	-	-
Half & Half - KF	+	
Herbert Tareyton - KNF	+	+
Home Run - RNF	+	+
Kent - KFHP		-
Kent - KFSP	-	-
Kent - 100 F	-	-
Kent - 100 FM		-
King Sano - KF	-	-
Kool - KFM		-
L & M - KFSP	+	
L & M - 100 F		-
L & M - 100 FM	+	
Lark - KF	-	
Lucky Strike - RNF	+	+
Mapleton - KF	+	
Marlboro - KFHP	-	
Marlboro - KFSP	-	-

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<u>BRAND</u>	<u>NICOTINE</u>	<u>TAR</u>
Marlboro - 100 FHP	-	
Marlboro Lights - KF	-	
Marvels - RF	-	
Marvels - KNF	+	+
Marvels - KF		+
Marvels - KFM	+	+
Mermaid - 100 FM		-
Montclair - KFM	+	
Multifilter - KF	-	-
Multifilter - KFM	+	
Newport - KFMHP	+	
Newport - KFMSF		-
Newport - 100FM	+	
Oasis - KFM	+	
Old Gold - RNF	+	+
Old Gold 100 - 100 F		-
Pall Mall - KNF		+
Pall Mall - 100 FM		-
Parliament - KFHP	-	
Parliament 100 - 100 F	-	
Peter Stuyvesant - 100 F	-	-
Philip Morris - KNF	-	-
Picayune - RNF	+	+
Piedmont - RNF	+	+
Players - RNF	+	+
Raleigh - KNF	+	
Raleigh - KF		+
Raleigh - 100 F	-	-
St. Moritz - 100 F	-	
St. Moritz - 100 FM	-	-
Salem - 100 FM		-
Sano - RNF	+	
Silva Thins - 100 FM	+	
Tareyton - 100 F	+	+
Tempo - KF	+	+
True - KFM	-	-
Vantage - KF	-	
Vantage - KFM		-
Viceroy - 100 F	-	-
Virginia Slims - 100 F	-	
Virginia Slims - 100 FM	-	-
Vogue (Black) - KF	+	
Vogue (Color) - KF		+
Winston - 100 FM	-	-

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